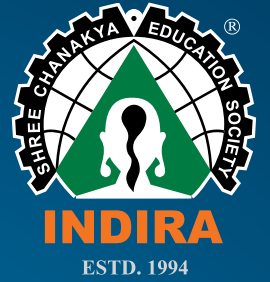


Shree Chanakya Education Society's

# INDIRA SCHOOL OF BUSINESS STUDIES PGDM



## PGDM 2022

Post Graduate Diploma in Management - AICTE Approved

### AN ECO-SYSTEM FOR FUTURE BUSINESS LEADERS

Enabling Knowledge

Enabling Careers

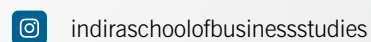
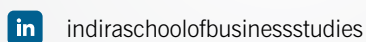
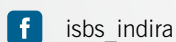
Enabling Life

### INDIRA COMMON ADMISSION PROCESS

[www.icap.indiraisbs.ac.in](http://www.icap.indiraisbs.ac.in)



## ADMISSIONS OPEN





# Indira School of Business Studies PGDM

AICTE Approved PGDM Program

## About SCES

Indira School of Business Studies PGDM (ISBS PGDM) was established under the aegis of Shree Chanakya Education Society (SCES). SCES began as a trust in 1994, under the visionary leadership of Dr. Tarita Shankar, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of Prof. Chetan Wakalkar, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs. The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.

## About ISBS PGDM

Indira School of Business Studies PGDM (ISBS PGDM) was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS PGDM established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.

ISBS PGDM ranked 28th among the "Best B- Schools in India 2020" in a survey conducted by Business India Magazine. ISBS PGDM was also awarded "Best Institute Overall" in 11th Innovation Education Leadership Award 2019 presented by DNA. ISBS PGDM has also featured in Top 100 Management Institutes in India in NIRF 2019 Rankings.

Specializations Offered :

Marketing, Finance and Human Resource Management

Intake : PGDM (General) - 120 seats,  
PGDM - 120 seats,  
PGDM (Marketing) - 60 seats

## Highlights of ISBS PGDM



International  
Business  
Exposure  
Program (IBEP)



State of  
Art Physical & IT  
Infrastructure



100%  
Placement



Top  
100 Ranking  
in NIRF



Indira  
Employability  
Skills  
Enhancement  
Program (IESEP)



Distinguished  
Faculties

Registration for ICAP 2021 - Log on to : [www.icap.indiraisbs.ac.in](http://www.icap.indiraisbs.ac.in)

**Indira School of Business Studies PGDM**

89/2-A "Abhinavan" New Mumbai Pune Highway, Tathawade, Pune, Maharashtra – 411033

Landline : +91 20-66759560/ 421 / 496 | Mobile No : +91 9691910546

Email id : [admissions@indiraisbs.ac.in](mailto:admissions@indiraisbs.ac.in), Website : [www.indiraisbs.ac.in](http://www.indiraisbs.ac.in)



# Admission Procedure Academic Year 2022-23

## Eligibility

A candidate is declared eligible for PGDM courses, if he/she has passed the degree examination from a recognized university with a minimum of 50% marks and a minimum of 45% marks for reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non-creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/university about being a final year student awaiting result.

Before applying for the admission process of ISBS PGDM Program, candidates must have a written test score of any of the following tests: AICTE-CMAT/CAT/XAT/MAT/ATMA/GMAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on – Indira Common Admission Process (ICAP) – 2022.

### Admission to ISBS PGDM will be based on performance of candidates in following categories of ICAP:

**Component** : Score in Common Entrance tests  
(CAT/MAT/XAT/ATMA/CMAT/  
GMAT/(MH-CET)

**ISBS Weightage** : 35%

**Component** : Score in Academic Performance

**ISBS Weightage** : 15%

**Component** : Group Discussion (GD) &  
Personal Interview (PI)

**ISBS Weightage** : 45%

**Component** : Participation in Sports,  
Extra- Curricular activities,  
Academic Diversity &  
Gender Diversity

**ISBS Weightage** : 05%

*\*Note: The percentile scores of different entrance tests will be normalized by using a multiplier.*

## Process for ICAP – 2022

### Stage 1 : Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and counseling, available on [www.icap.indiraisbs.ac.in](http://www.icap.indiraisbs.ac.in) and [www.indiraisbs.ac.in](http://www.indiraisbs.ac.in)

### Stage 2 : GD /PI and Counseling Process

Candidates will be required to be present in their choice of city for ICAP process of GD, PI and counseling. The GD, PI and Counseling will be held in the following cities:

Maharashtra : Pune, Nagpur  
Madhya Pradesh : Indore, Jabalpur, Bhopal, Gwalior  
Uttar Pradesh : Lucknow, Kanpur, Varanasi  
Chhattisgarh : Raipur  
Rajasthan : Jaipur, Udaipur  
Gujarat : Ahmedabad, Surat  
Bihar : Patna  
Jharkhand : Ranchi  
West Bengal : Kolkata  
Odisha : Bhubaneswar

*Note: Dates for given ICAP cities will be announced on ICAP website [www.icap.indiraisbs.ac.in](http://www.icap.indiraisbs.ac.in) and ISBS website [www.indiraisbs.ac.in](http://www.indiraisbs.ac.in) Indira School of Business Studies PGDM reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond its control. While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city.*

*The addresses of other locations, reporting date, time and other related details will be conveyed to the students through the ICAP and ISBS PGDM websites in the month of March 2022.*

### Stage 3 : Merit List for Admission

Merit list for admission will be displayed on the institute's website and campus. The dates for the same will be intimated through institute's website

*Note: For updated details regarding admission keep visiting institute's website.*





# Fees Structure 2022-24

## 1. 1st Year Fees-Annual Fees PGDM/PGDM-MKT

Tuition Fees : INR 3,60,000

Development Fees : INR 35,000

Total : INR 3,95,000

## 2. 2nd Year Fees-2023-24 / Annual Fees PGDM/ PGDM-MKT

Tuition Fees : INR 3,70,000

Development Fees : INR 25,000

Total : INR 3,95,000

### Fees Payment schedule for PGDM Course:

#### 1st year

On admission Confirmation: 1,00,000 /-

**1st Installment:** INR 1,00,000 on or before 31st Aug 2022

**2nd Installment:** INR 1,00,000 on or before 30th Sept 2022

**3rd Installment:** INR 95,000 on or before 31st Oct 2022

#### 2nd year

INR 3,95,000 to be paid on or before 30th June 2023

*Note: Cancellation of admission and refund of fees will be as per AICTE Policy.*

## Residential facility is available for girls and boys

Approximately INR 95000 per academic year including food & accommodation.

### For further information contact:

For boys hostel – Nitin Phadatare (+91 9921181753)

For girls hostel – Rekha Kadam (+91 9923350900)



# Campus Placements 2020-21

At the ISBS PGDM program we believe in enabling a smooth transition from academics to economically independent citizens for the students. Our placement record and growth has been remarkable since the inception of the college.

**As the placement season for the PGDM Batch of 2020-22 continues, following are some of the glimpses:**



**Student Name :** Alisha Udawat  
**Company :** Property Pistol  
**Specialization :** Finance  
**Package :** 10.1



**Student Name :** Krunal Koshi  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Eisha Anil Massi  
**Company :** Property Pistol  
**Specialization :** Marketing  
**Package :** 10.1



**Student Name :** Linta Antony  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Ranjan Kumar  
**Company :** Property Pistol  
**Specialization :** Marketing  
**Package :** 10.1



**Student Name :** Moumi Sarkar  
**Company :** Deloitte(KS)  
**Specialization :** Marketing  
**Package :** 7.6



**Student Name :** Akshita Nagaich  
**Company :** Hashedin by Deloitte  
**Specialization :** Finance  
**Package :** 8.1



**Student Name :** Sakshi Sarda  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Saikat Majumdar  
**Company :** Hashedin by Deloitte  
**Specialization :** Marketing  
**Package :** 8.1



**Student Name :** Shweta Sharma  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Shambhavi Parashar  
**Company :** Hashedin by Deloitte  
**Specialization :** Marketing  
**Package :** 8.1



**Student Name :** Neetish Sharma  
**Company :** Makebot  
**Specialization :** Marketing  
**Package :** 7



**Student Name :** Aniket Kale  
**Company :** Deloitte(RFA)  
**Specialization :** Marketing  
**Package :** 7.87



**Student Name :** Roma Chandbhanani  
**Company :** Makebot  
**Specialization :** Marketing  
**Package :** 7



**Student Name :** Arya Goenka  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Vishal Shrivastava  
**Company :** Makebot  
**Specialization :** Marketing  
**Package :** 7



**Student Name :** Atharava Deshpande  
**Company :** Deloitte(US Tax)  
**Specialization :** Finance  
**Package :** 7.6



**Student Name :** Jayesh Khatri  
**Company :** HDFC Bank  
**Specialization :** Finance  
**Package :** 6.57



**Student Name :** Mansi Singh Parihar  
**Company :** HDFC Bank  
**Specialization :** Finance  
**Package :** 6.57



**Student Name :** Lakhraj Singh  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Neharika Samal  
**Company :** HDFC Bank  
**Specialization :** Finance  
**Package :** 6.57



**Student Name :** Aastha Sengar  
**Company :** Atos Syntel  
**Specialization :** HR  
**Package :** 4.5



**Student Name :** Shivam Khowala  
**Company :** HDFC Bank  
**Specialization :** Finance  
**Package :** 6.57



**Student Name :** Nayastha Somani  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Nidhi Kishore  
**Company :** Purnartha  
**Specialization :** Finance  
**Package :** 6



**Student Name :** Neha Agarwal  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Kartik Pokar  
**Company :** PhonePe  
**Specialization :** Marketing  
**Package :** 5.8



**Student Name :** Piyush Malviya  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Sahil Sharma  
**Company :** PhonePe  
**Specialization :** Marketing  
**Package :** 5.8



**Student Name :** Sakshi Mahajan  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Samar Siddique  
**Company :** PhonePe  
**Specialization :** Marketing  
**Package :** 5.8



**Student Name :** Shubham Jain  
**Company :** TrueIN  
**Specialization :** Marketing  
**Package :** 4.89



**Student Name :** Tishank Bopche  
**Company :** PhonePe  
**Specialization :** Marketing  
**Package :** 5.8



**Student Name :** Aastha Sengar  
**Company :** Atos Syntel  
**Specialization :** HR  
**Package :** 4.5



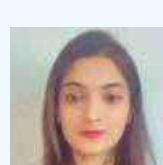
**Student Name :** Adesh Pradip Neve  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Rahul Samanta  
**Company :** Atos Syntel  
**Specialization :** HR  
**Package :** 4.5



**Student Name :** Anushka Dubey  
**Company :** PWC  
**Specialization :** Finance  
**Package :** 5.52



**Student Name :** Aishwarya Jadhav  
**Company :** L&T Infotech  
**Specialization :** HR  
**Package :** 4.15





Life  
@  
ISBS PGDM





# International Business Exposure Program (IBEP)/ Online International Certification\*



A foreign tour which provides unique opportunities to explore daily operations of global organizations and contextualize key management concepts. The visit consists of seminars, on-site company visits and interactions. In the year 2020-21 when travel was restricted, to give global exposure to the students they were given an opportunity to be a part of X culture USA. X-Culture is a large-scale international experiential learning project involving over 3,500 MBA and business students from 100 universities across 40 countries. Here are a few glimpses of the IBEP program over the years:



*\*In case we are unable to undertake international travel owing to the pandemic, the institute reserves the right to conduct an Online International Certification in lieu, the details of which shall be shared as and when due.*







# International Guest Sessions

In the new connected world of global business, it is imperative to give global exposure to the budding managers. As a part of the International Exposure on campus ISBS invites leaders from across the world to share their global insights with the students. Following are some of the speakers invited on campus:



**Dr. Yaron Zoller**

*Director*  
University of Wisconsin Milwaukee,  
Lubar School of Business



**Mr. Farshad Aslani**

*Chief HR Officer*  
Asan Pardakht, Iran



**Dr. Sigamoney Naicker**

*Chief Director Inclusive*  
Education at Western Cape  
Education Department,  
South Africa



**Mr. George Ochieng**

*Adongo, Director*  
Geobrega Holdings Ltd., Kenya



**Dr. Dorsa Heidari,**

*Senior Human Resource*  
Specialist at IBSHOP, Iran



**Mr. David Kergel**

*Professor of Social Work*  
IU International University of  
Applied Sciences, Germany



**Mr. Sharath Shanth**

*Founder and CEO*  
UCWF Facilities Management,  
UAE



**Dr. Ken Shubin Stein**

*Founder and Chairman*  
Cortex Group, USA



**Mr. Manish Dhamani**

*Chief Executive Officer*  
Dhamani 1969, Dubai



**Mr. Mukesh Thakwani**

*Founder and Chairman*  
B5 Plus Ltd., Ghana



**Ms. Susie Qesada**

*President*  
Ramar Foods Intl., USA



**Ms. Dayala Dagher Hayeck**

*Managing Director and*  
*Board Member*  
NATCO SAL, Lebanon



**Mr. Samantak Panda**

*CEO - TuTeck,*  
*Founder of Inntelliian, London, UK*







## Awards and Accolades



Ranked 28th among the Best

B- Schools in India by Business India Magazine - 2019

Features in Top 100 Management Institutions in India as per NIRF Framework - 2019

National Awards for Excellence in Education - Top Private B-School (Western Region) - 2020

Ranked 30th amongst top Private B-Schools by TOI Ranking Survey - 2020

Dewang Mehta B-School Excellence Awards - 2017, 2018 & 2019

Global Digital Marketing Awards - Award for Best Social Media Campaign - 2020

National Education Awards - Best Institute Overall - 2019

11th Innovative Education Leadership Awards - Best Institute Overall - 2019

9th Innovative Education Award - Best Business School - 2017

National Education Awards - Best Academic & Industry Interface - 2018

National Education Awards - Best Academic & Industry Interface - 2016

National Education Awards - Outstanding B-School West - 2016

Asian Education Leadership Awards - 2012

World Education Congress Asia Awards - 2011

Ranked 2nd in Asia's Best B-School Awards - 2011







## Few Top Recruiters

Absolute Reports  
Acuiti Labs  
Aditya Birla Health Insurance Company  
Allegis Global Solutions  
Allied Analytics  
Angel Broking  
Angular Minds  
ANZ  
Atlas Copco  
Atos Syntel  
Avalara Technologies  
Axis Bank  
Axis Securities  
B.U.Bhandari Motors  
Bajaj Allianz General Insurance  
Bajaj Finance  
Bajaj Finserv  
Bajaj Finserv Health  
Bajaj Housing Finance  
Bajaj Finserv Direct Limited  
Bandhan Bank  
Berger Paints  
Big Basket  
Biosphere Clinical Research  
Boyd and Moore Executive Search  
Bridge Group Solutions  
Byju's  
Capgemini  
Catenon  
Catholic Syrian Bank  
Citibank  
Coffee Day Beverages  
Cybage Software  
Darashaw & Co.  
Data Bridge Market Research  
Datametica Solutions  
Deloitte  
Deutsche Bank  
Development Credit Bank  
eClerx  
e-Emphasys  
e-Infochips (An Arrow Company)  
Ernst & Young  
ESAF Small Finance Bank  
Everest Industries  
Exide Industries  
Federal Bank  
FirstCry  
FIS Global  
Force Motors  
Zomato  
Godrej & Boyce  
Haier  
Haldiram's  
Hashedin  
HDFC Bank  
HDFC Life  
HDFC Limited  
Hettich  
Hindustan Coca-Cola Beverages  
Hindustan Unilever Limited  
Home First Finance Company  
Huron Consulting Group  
IBM  
Icertis  
ICICI Bank  
ICICI Prudential AMC  
ICICI Prudential Life Insurance  
ICICI Securities  
IDFC First Bank  
Indiabulls Real Estate  
Indigo Paints  
Infosys  
Interactive Brokers  
ITC  
JK Cement  
JM Financial  
Johnson Controls  
Kalyani Technoforge  
Kalyani Technologies  
Kellogg's India  
Kent RO Systems  
Kolte Patil Developers  
Kotak Life Insurance  
Kotak Mahindra Bank  
KPMG  
L&T Infotech  
L'Oreal India  
Machintel  
magicbricks.com  
Mahindra Holidays and Resorts  
Makebot Robotic Solutions  
Marico  
Markets & Markets  
Maruti Suzuki  
McKinley & Rice  
Mother Dairy  
Motilal Oswal  
Mphasis  
MRF Tyres  
Naukri.com  
Netwin  
NJ Group  
No Broker  
Oracle  
Panasonic Life Solutions  
Patanjali Ayurved  
Paytm  
Persistent Systems  
PhonePe  
Piaggio Vehicles  
PlanetSpark  
PNB Housing Finance  
Property Pistol Realty Pvt. Ltd.  
Purnartha Investment Advisers  
PWC  
Radio City  
Radio Mirchi  
Reliance Jio  
Reliance Retail  
Saint Gobain  
SandLogic Technologies  
Sany Heavy Industry  
SBI Capital Markets  
SBI Mutual Fund  
Schlumberger  
SE2 Digital Service  
SG Analytics  
Smiths Group  
SpeEdLabs  
Square Yards  
Storekaro  
Talent Corner HR Services  
Tata AIG General Insurance  
Tata Capital  
Tata Consultancy Services  
TATA Technologies  
Tech Mahindra  
TechAim Information Technologies  
The Capital Box  
TIBCO Software  
UAS International  
Vodafone Idea  
Volkswagen IT Services  
Vyom Labs  
WheelsEMI  
WhiteHat Jr  
Wipro Enterprises  
XL Dynamics  
YES Securities



**INDIRA**

ESTD. 1994

Shree Chanakya Education Society's

# INDIRA SCHOOL OF BUSINESS STUDIES PGDM



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